Media kit for Nancy Brown of Capability: Mom

I have been blogging since the olden days (okay, 2010) but recommending things to my family and friends for *much* longer than that. I never recommend anything I don't believe in. I'm chatty, in real life and online. I share, maybe over-share? I am also known for doing my homework (I interviewed 8 pediatricians and at least that many preschools when my children were young). I still am like that.

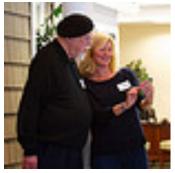
I am frugal, but not to the point of ridiculous-ness (mostly because I'm so drastically disorganized). I do not extreme coupon, (or really, ever remember to bring my coupons at all), but wish I did and admire those who do. I bring my own grocery bags to the market (except when I don't, which happens so frequently that I have accumulated an impressive collection of bags). Sad, really.

I like to cook, bake and make things that aren't too complicated. I repair things around the house myself unless it is beyond my meager skill set, and then I call in the professionals. First my father and occasionally my brother, or yes, sigh, I pay people.

Capability Mom blog stats and info (Why not list it? Saves you the time).

I have almost 15,700 <u>Twitter</u> followers (I try to weed out the 'bots), about 1,490 <u>Pinterest</u> followers, 300+ Facebook Likes for Capability:Mom, and a Klout score of 61 (oops, now down to 50). Google page rank 4

With Peter Hotton of The Boston Globe at Harvey Building Products event (October 2012)



Find me on Other Sites:

MGHfC physicians engage with 'mommy bloggers'



Andre Dubus at Newton Free Library with Capability Mom

The SITS Girls - Daily Life

Electric Blogging

A Step Up

Email me at info{at} capabilitymom{dot} com

Product Reviews and Giveaways

If you want to send me free stuff, I am all over that, so go ahead. I always tell the truth and if I can't say something nice, I was taught not to say anything at all (that doesn't really work for me personally but professionally, I can manage it).

Restaurant Reviews

I love to eat. I even like to talk (while I 'm eating), or write about it and my phone takes a decent picture, too.

Book Reviews

I love to read (almost as much as I like to eat and talk), and read *almost* anything, but please do not send me anything of questionable content. What does that mean? If I would be embarrassed to read it in an orthodontist's waiting room, you probably shouldn't send it. FYI - No Fifty Shades of Grey, thanks.

Book Reviews:

I am a Scholastic Mom

A Million Miles from Boston

I Couldn't Love you More

Travel Reviews

I also love to travel and would like to do more of it, so offer me the trip of a lifetime, really, go ahead. Heck, I'll go away for a weekend, too.

Advertising rates:

Sidebar 125×125 button (please inquire about prices for larger ads)

1-month plan - \$25.00

3-month plan – \$65.00 (save \$10)

- * Your graphics must be family friendly.
- * Your graphics must not contain or link to any plagiarized content, images, music, or file downloads. There is no guarantee as to the traffic this ad may or may not generate for your business, website or blog.

- * There is no promise of positive feedback, discussion, or promotions concerning your advertisement besides the general promotion of this blog. There in fact may be negative feedback concerning your advertisement, and you understand and agree that Capability: Mom and this blog, Capability: Mom, will not in any way be held responsible or liable for such feedback, discussion, or commentary.
- * I reserve the right to refuse any ad that I don't think works for my website and readership.
- * Payments shall be made by check or via PayPal to an e-mail account I will provide in the e-mail reply confirming your advertisement prior to display.

The following is my **Disclosure Policy** - including that I am the one in the middle of this picture.



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Thanks for considering me!

Nancy

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